









University of Cincinnati

Three Week Summer Program Curriculum

July 11-29, 2016

Join the University of Cincinnati for an experience you will never forget! In just three weeks, you and fellow students will take courses in entrepreneurship, scienti thinking, and e-commerceYou will also explore the City of Cincinnati during guided extracurricular activities.

We enrich your educational experience with guest speakers and eld trips to local businesses, giving you a comprehensive look at real-world approaches.

Cost: \$1,500

Week 1: Entrepreneurship

This course provides students with a foundation for enterprise creation, ex ploring issues like crafting a business plan, creating organizations in pursuit of your entrepreneurial objectives, e ectively leading as an entrepreneur or member of a team, and evaluating new venture concepts.

Week 2: Scientific Thinking

This course emphasizes the analysis of problems by breaking them into major components, and covers di erent scienti c research methods, data collection, extraction of ideas, and the presentation of results.

Week 3: E-Commerce

This course allows students to learn about online marketing and business methods using internet communication networks and other technologies to initiate, support, and build growth in business.

Extracurricular activities:

The group will go on a guided tour of the City of Cincinnati. The program will also involve seeing three other popular Cincinnati attractions, such as King's Island, the Cincinnati Museum Center, the Cincinnati Zoo, or a Cincinnati Reds baseball game.

There will also be a welcome dinner and a farewell dinner.